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NEWS RELEASE

International Grill-master, Rick Browne and StalkMarket Join Forces to Help America Go Green This Barbecue Season

RIDGEFIELD, Wash. and PORTLAND, Ore. – March 17, 2008 – Spring is right around the corner and, for many Americans, this marks the official start of the 2008 barbecue season. This year, Rick Browne, international BBQ expert, author and host of the popular *Barbecue America* TV series has teamed up with StalkMarket, the leading provider of eco-friendly disposable tableware, flatware and food packaging in the United States, on a mission to promote environmentally responsible grilling.

StalkMarket's line of products, which include plates, bowls, serving trays, cups and utensils are all made of renewable plant materials and are designed break down completely in a composter or landfill in a matter of weeks. They provide a vastly superior alternative to paper, plastic and polystyrene (Styrofoam) products, which can take years, decades, or even centuries, to fully decompose. They are sturdy enough to withstand the rigors of hearty outdoor dining and are priced similarly to other disposables.

“Kermit got it all wrong – it’s actually easy being green and there are many simple things we can do to lessen our impact on the planet. I am committed to help show my barbecuing brethren how,” said Browne. “A barbecue with a dozen friends can generate a lot of trash. It is just as easy to use products like those made by StalkMarket as it is to use paper, plastic or Styrofoam, but the difference on the environmental impact is huge.”

StalkMarket also announced that it is the newest sponsor of *Barbecue America 6 – The World Tour*, which will begin airing in May on more than 260 Public Television stations nationwide. The series will feature BBQ and grilling in 13 countries around the world and helps BBQers in the US think more globally.

“Rick’s cooking prowess and outgoing personality have earned him a large and loyal following,” said Bret ‘Buzz’ Chandler, founder of StalkMarket. “His commitment to incorporating eco-friendly barbecue techniques in to his methodology makes him someone with whom we are proud to be associated and we look forward to working with him on many different projects this year.”

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About StalkMarket

Headquartered in Portland, Oregon, StalkMarket® is the leading provider of eco-friendly disposable tableware, flatware and food packaging in the United States. The company’s flagship product line includes a wide array of plates, bowls, serving trays, pizza containers, sandwich boxes and cups made from a sugar cane fiber-based paper board called bagasse. The material is made from sugar cane waste recovered from sugar refineries which is converted into paper board in much the same way as wood pulp is used for cardboard.

StalkMarket recently introduced its Jaya® and Planet Plus™ line of clear cups, cutlery and hot cups made out of biopolymers that are similar to hydrocarbon-based thermoplastics with one very important difference – they are made from plants instead of oil. While they may look and feel a lot like plastic they are really made completely of renewable materials and, like all StalkMarket products, they break down in a composter or landfill.

StalkMarket products are available to restaurants or institutional food service providers through its network of distributors. They are available to consumers nationwide through a variety of grocery stores and retail outlets. They can also be found online at www.amazon.com.

For more information go to www.stalkmarket.net.

About Rick Browne

Rick Browne, also known as the “Grill Master of the Universe” is an internationally recognized barbecue expert, pitmaster, cookbook author, restaurant critic, magazine food columnist, and BBQ educator. Named “Honorary Doctor of Barbecue” by the Kansas City Barbecue Society for his contribution to the field of BBQ, Browne is the author of *The Best BARBECUE on Earth* (Ten Speed Press) and half-a dozen other barbecue cookbooks. He is also the host and creator of the TV show, *Barbecue America*.

Rick has made multiple appearances on Fox & Friends, the TODAY show, Live with Regis & Kelly, Turner’s Home Plate, and CNN, and has been featured in People Magazine and USA Today. In addition, he was the focus of numerous articles in both print and broadcast media during a 36,000-mile road-trip this past year promoting his books and television program.

For more information visit www.barbecueamerica.com.

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