

FOR IMMEDIATE RELEASE

NEWS RELEASE

Market Basket Stores Help Customers Go Green This Spring With New Line of Eco-Friendly Disposable Tableware From StalkMarket

TEWKSBURY, Mass. and PORTLAND, Ore. – May 05, 2008 – Spring is here and for many New Englanders, that means it's finally time to fire up the barbecue or head outside for the first picnic of the season. And this year, diners who prefer to eat alfresco can do so without feeling guilty about using disposable plates and tableware that will languish in a landfill for years. Instead, thanks to Market Basket, they can choose to use a new line of eco-friendly disposable tableware from StalkMarket®.

StalkMarket plates and bowls are now available in all 59 Market Basket stores throughout Massachusetts and New Hampshire. Both of these products are made from a sugarcane fiber-based paperboard called bagasse. Sugarcane is a renewable resource that can be grown and harvested in a matter of months, making it a much more sustainable alternative to products made of wood pulp.

In addition, StalkMarket products are 100 percent biodegradable and compostable. Sturdy enough to withstand the rigors of knives, forks, liquids and grease while in use, they can be disposed of in a home composter or even be torn up and buried in a flower bed or garden heap where they will normally break down in to a rich soil in a matter of weeks. By comparison, paper disposables, which are normally coated with oil-based plastics, can take years or decades to break down while similar items made of plastic or Styrofoam can take centuries.

“Market Basket strives to be an integral part of the communities we serve and we pay close attention to what is important to our customers,” said Joe Garon, commodities buyer at Market Basket. “For many of them, the environment is at the top of the list. With StalkMarket, we are able to offer our customers with an environmentally superior alternative to other disposables at a comparable price. That's good for us, good for our communities and good for the planet.”

About StalkMarket

Headquartered in Portland, Oregon, StalkMarket is the leading provider of eco-friendly disposable tableware,

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flatware and food packaging in the United States. The company's flagship product line includes a wide array of plates, bowls, serving trays, containers, sandwich boxes and cups made from sugarcane fiber-based paperboard

called bagasse, which is made from sugarcane waste that is recovered from sugar refineries and converted into paperboard in much the same way as wood pulp is used for cardboard. All StalkMarket products are made from 100% sustainable plant materials and are biodegradable and compostable. For more information, go to www.stalkmarketproducts.com.

About Market Basket

Market Basket is a chain of 59 supermarkets in eastern New England with headquarters in Tewksbury, Massachusetts.

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